



Watch your e-mail for a big announcement about the new app for the iPhone from Jostens.

Want to use ImageShare with or without the iPhone app? Here's how to set it up.

Jostens iPhone App

As we went to press with our newsletter, Jostens was set to release its very first iPhone app. If you have an iPhone, you can download the app from the App store for FREE! Just open the App store and do a search for Jostens.

Since the app wasn't ready at press time, we can't tell exactly when it will be in the store, but we promise to send you an e-mail to let you know. That way, you can tell your students (everyone at your school) about it and encourage them to download and use it.

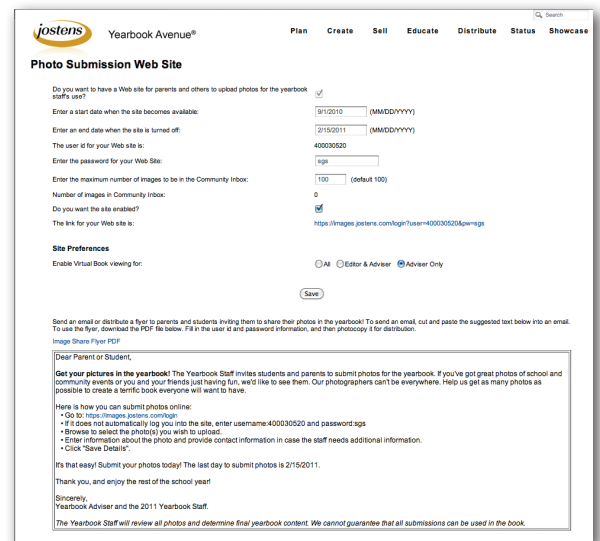
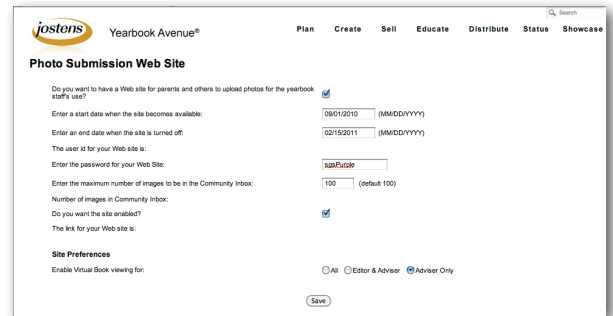
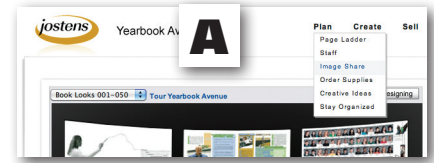
What will it do?

We were hoping you would ask that. The Jostens iPhone app will let anyone take a photo with an iPhone (yes, with the new and improved cameras in many phones you can take yearbook-ready pictures) and upload it directly to your Image Sharing website on Yearbook Avenue. (If you haven't set up your Image Share website yet, make sure and read the article on the right about getting that done.) Once students upload their photos, then you (the yearbook adviser) can OK them and send them on to your staff inbox for your students to sort and use.

Of course not every picture will be yearbook-worthy, but imagine all the great pictures you will get once there are hundreds of cameras contributing fun pictures to your yearbook. And once you start telling people about the app, they will realize you are making a real investment in getting more people into your yearbook. We hope this means your yearbook sales will increase at the same time.

If you want to use the new Jostens iPhone app (as well as receive all kinds of other photos from those you tell about the site), you need to make sure that your Image Share site is set up and ready to go. To get it up and running, just do this:

1. **Go to Yearbook Avenue** and login. Choose Plan>Image Share. (Figure A)
2. Once you **choose Image Share**, this dialog box will open. (Figure B) **Fill out all the information** on it. We recommend that you put your start date before your school starts, your closing day about 2 weeks before your final deadline (so you aren't sorting pics just before the final) and your total inbox between 100 and 200. There is a checkbox to answer, "Do you want the site enabled?" Click yes and then Save. It will take you to this page (Figure C) that gives you info you can use to promote the site and more.
3. **Make sure and write down the login and link for the site** (but you can always come back here to find it if you lose it). It will be a long one, so copy and paste it someplace you can find it.
4. At the bottom of the page is a **ready-made e-mail message** you can copy and then send to anyone you want to have access to your Image Share site. And when people register with the iPhone app, it will take them right here once they do a one-time sign up in the app. There is also a **printable PDF** you can download and print to send home with students as a further reminder.



Send an email or distribute a flyer to parents and students inviting them to share their photos in the yearbook! To send an email, cut and paste the suggested text below into an email. To use the flyer, download the PDF file below. Fill in the user id and password information, and then photocopy it for distribution.

Image Share Flyer PDF

Dear Parent or Student,

Get your pictures in the yearbook! The Yearbook Staff invites students and parents to submit photos for the yearbook. If you've got great photos of school and community events or you and your friends just having fun, we'd like to see them. Our photographers can't be everywhere. Help us get as many photos as possible to create a terrific book everyone will want to have.

Here is how you can submit photos online:

- Go to: <https://images.jostens.com/jgn>
- If it does not automatically log you into the site, enter username 40003520 and password jgn
- Browse to select the photo(s) you wish to upload.
- Enter information about the photos and provide contact information in case the staff needs additional information.
- Click "Save Details".

It's that easy! Submit your photos today! The last day to submit photos is 2/15/2011.

Thank you, and enjoy the rest of the school year!

Sincerely,
Yearbook Adviser and the 2011 Yearbook Staff

The Yearbook Staff will review all photos and determine final yearbook content. We cannot guarantee that all submissions can be used in the book.