

IT'S YOUR STORY

July 28, 2008

Check in from 11:00 AM to 1:00 PM
The Miramonte Resort and Spa ([click to visit](#))

July 31, 2008

Check out at 11:00 AM

Early Registration Fee-Before June 11, 2008

Commuters \$289

Students \$420

Advisers \$499

Adviser single room \$719

Late Registration Fee-After June 11, 2008

Commuters \$314

Students \$445

Advisers \$524

Adviser single room \$744

Your registration is complete when we have your completed form AND payment or purchase order. **You will receive email confirmation once we have all your information.** In late June/early July you'll receive detailed information on what to bring, where to be and when to be there. You can call or email us if you have any questions.

How to Pay:

We can accept personal checks, money orders, and school checks made payable to **Camp Yearbook**. We can not accept checks made out to Jostens and will return any registration forms that come with a check made out to the rep or to Jostens. School purchase orders will be accepted until June 1st. Purchase orders must be paid before the start of camp, July 28, 2008.

NO WORKSHOP REFUNDS AFTER JUNE 23, 2008

Questions:

Contact your rep or a workshop coordinator:

Chris Joy

758 Pescadero Circle

Corona CA. 92879

chris.joy@jostens.com

951-739-0686

Register online by [CLICKING HERE](#)

OR

Mail your form by June 11, 2008 to: [CLICK FOR FORMS](#)

Camp Yearbook • 758 Pescadero Circle • Corona, CA 92879

Back and More Popular than Ever

We are offering **Photo Extreme** again this year. This is a course that is an incredible chance to work closely with a professional photographer with your digital SLR camera. You will learn how to use the settings to take pictures like a professional. You will learn to shoot sports, indoors and out. You will learn to frame shots with a professional eye. You will learn how to make all of those settings on your camera do just what you need to do. Then you will learn how to perfect your pictures in **Photoshop Extreme**. Students taking this course will be given a special schedule to follow during camp. Due to the intense nature of this course, there will only be two students per school allowed to attend (maximum of 24 students). As soon as this class is full, it will be closed.

There is an additional charge of \$50 per person to take this class.



Requirements for Photo Extreme

(students must have the following equipment with them at camp)

- A digital SLR camera with a removable lens
- An external flash that fits in your camera's flash shoe and extra batteries for it
- Your camera's battery charger
- Card reader to get your pictures off of your camera
- Laptop (Mac or PC) for Photoshop Extreme
- External mouse for manipulating Photoshop

I remember one time at school when...

Strands

Each camper can choose from seven different strands where they can get in depth instruction in a specific area. Here are the awesome choices available for each camper:

Leadership - Want to know how to be the best editor or staff member you can be? Once you have completed leadership you will know how to edit proofs accurately and easily, prevent and deal with conflict, build staff moral and teamwork, form a systems of communication and expectation, learn how to delegate effectively, and establish a solid working relationship with your adviser. You will be able to create the best environment to make the production of the yearbook as smooth and successful as possible.

InDesign - If you've used InDesign for a year or two and want to take your program to the next level, or are new to the program, this is the class for you! We'll review Jostens Yeartech and all the basic skills required to create pages and then you'll learn shortcuts and tricks that will help you create the yearbook of your dreams in less time than ever. Maximum of 3 students per school.

Caption Writing - Students will learn the latest trends in copy writing and the techniques required to make the stories in their yearbook relevant to today's teens. We'll also practice interviewing techniques and learn to develop a plan for each section of the yearbook.

Photography - Campers bring their own 35mm single lens reflex cameras, or digital camera to learn how to take better action photographs. From shutter speed to f-stops, composition to positioning, this is a must-take class for photo editors and sports photographers.

Layout and Design - Using examples from today's hottest magazines and yearbooks, students will learn what's in and how to get it into their books. A very hands-on, cutting-edge, "think outside the box" approach to getting more into and out of every double page spread. This is a great class to take if you are tired of pre designed layouts and you want to take your designs from OK to WOW!!!

New Adviser - A full 13 hours of instruction for first-time advisers. We teach advisers all they need to know to make it through the first year. It includes an introduction to desktop publishing, classroom management techniques, deadline planning, and more! Many 2nd year advisers take this.

Beginning Yearbook Online - This is the class for schools new to creating a book online. We'll teach you how to use the program. From designing pages, to uploading pictures. Your staff will be able to work "live on the web" and actually practice creating pages. Maximum of 3 students per school.

Advanced Yearbook Online - This is the class for schools with experience creating books online. We'll teach you how go beyond the basics of using pre designed layouts. We will show you how to integrate Photoshop and other cool tricks into your book. Your staff will be able to work "live on the web" and actually practice creating pages. Maximum of 3 students per school.

Photo Extreme (\$50 additional) - Using your digital SLR camera, you will learn how to use the settings to take pictures like a professional. See above for the requirements to be able to qualify for this class. You must have all of the equipment listed above to take this class. Includes **Photoshop Extreme**.

Electives

You get to choose what you would like to learn more about:

Beginning Yearbook - This elective is perfect for the first time yearbook student. They will learn basic terminology, cropping, and standards for every spread they work on. Don't just turn a new student loose on your book, make sure they have the basics down first.

Yearbook for Middle Schools (2 part elective) - There are MAJOR differences in doing a high school yearbook and a middle school yearbook. This 2 part elective will cover what standards a middle school book must achieve, and share several examples of books so your staff feels like it knows what you expect. We will cover

how to get the photos you need, single page layout design, what coverage you should have, and why every page DOES NOT need a background.

Basics of Digital Photography - This elective will explain how to set your digital cameras so you can get the best photos out of them. Learn how to set up for sports, inside gyms, and all about resolution. Then we'll explain how to get those picture onto your layout using Jostens Picture Placer.

Photoshop Cool Tips - For both InDesign and YTO schools, this elective shows you how to do some of the coolest tricks for your book using Adobe Photoshop. You'll learn how to make a great collage, fix a bad picture, and lots of other cool tricks. Then we'll show you how to get them onto your document correctly.

Adviser Roundtable - Open to all advisers. We'll throw open the floor to cover things you want to know. How do others grade? How do you make all deadlines? How do you get the staff to sell more ads? How to interview for next year's staff. Learn how your colleagues are doing it.

Artist Session - 45 minute staff appointments designed to give each staff the opportunity to plan the upcoming cover design. Be prepared! Bring all preliminary ideas and sketches to this session.

Business Manager - There is a new position you should have on your staff. The Business Manager. Staffs should seriously consider having one of these people. You can create the most beautiful book in the world, but if nobody is in charge of marketing and selling it, what's the point? Here you will learn how to set a staff member up for successful sales events, ad sales, and promotion of your prized creation.

Theme Creatives - These are special 50 minute brainstorming sessions with our Creative gurus for you and your staff to get special one on one theme development. You will spend the time creating carefully crafted ways to carry through the theme of your book. When you are done, you will have your cover theme carried throughout your book on division pages, folios, and quick reads. We have a very limited number of appointments available so you must reserve quickly. You **MUST** have ideas for your theme, cover and ladder. There is an additional \$50 charge per school.



Attend fun classes.



Make new friends.



Live the good life.



Come and have some fun.



Create a plan for success.